

Edward McGlone

(b)(6)



A results-driven transportation leader who brings a versatile skill set in public policy, strategic communications, and organizational leadership. Track record includes developing climate-focused transportation policies, managing politically sensitive projects, and developing and implementing executives' vision.

Experience

AUG. 2018 – PRESENT

Director, Pacific Northwest Policy, House Committee on Transportation & Infrastructure, Washington, D.C.

Developed and passed the Chairman's personal infrastructure policy priorities by engaging stakeholders and working seamlessly between Committee staff and the Chairman's personal and district offices.

Key Accomplishments:

- Balanced needs from member offices and stakeholders in developing and drafting the transit title and other language in the House's \$1 trillion infrastructure package during the 116th Congress (H.R. 2).
- As the Committee's climate change lead, coordinated climate-focused communications and policy.
- Planned, advanced, and executed high-profile visits and media events with VIPs including the Commandant of the Coast Guard, FEMA Administrator, Oregon Governor, and member offices.
- Secured over \$200 million in federal infrastructure investments in the Chairman's district in two years.
- Developed speeches and communications collateral for delivery to constituents, media, and stakeholder groups. One such document was published verbatim by three newspapers in the Chairman's district.
- Negotiated and passed a compromise on western water rights and endangered salmon supported by conservation groups, agricultural interests, municipalities, and the Army Corps of Engineers.
- Worked closely with the Portland International Airport, a major airline, policy staff, and USDOT to ensure continued trans-pacific air service out of Portland through slot assignment process.
- Secured emergency funding reprogramming from the Army Corps of Engineers to dredge areas outside of the Federal Navigation Channel to resolve long-term shoaling at nearby ports.
- As the Committee's lead on the bilateral Columbia River Treaty, worked with the U.S. State Department, Canadian Embassy, and other action agencies to ensure the Chairman's position was represented in negotiations.

SEPT. 2016 – AUG. 2018

Director, Public Affairs, Lane Transit District, Eugene, Oregon

Serving on the district's Executive Leadership Team, provided strategic counsel to the general manager and board of directors on issues including the \$110 million annual all funds budget, public affairs, and project management.

Key Accomplishments:

- Restructured the agency's marketing, customer service, and outreach teams, to consolidate all communications positions in a single department and prioritize public engagement and responsiveness, improving public opinion and earning business support for new taxes.
- Supervised a team of 10 communications professionals and technical experts.
- As a member of the Executive Leadership Team, developed and managed the agency's \$110 million all funds budget every year in compliance with state and federal budget law.
- Directly managed and oversaw a departmental budget of \$2 million and more than \$2.7 million annually in revenue contracts, representing one-third of the agency's annual operating revenues.

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- Led media contacts, speech writing, and contract management for major projects including a bus network redesign, general manager recruitment, and opening a new bus rapid transit line.
- Maintained day to day responsibilities for government relations at the local, state, and federal level.
- Working with community leaders, bus riders, and other transit agencies statewide, built a lobbying coalition and passed Oregon's first ever statewide transit tax to generate \$100 million annually.
- Orchestrated the communications and marketing campaign surrounding the launch of a new bus rapid transit line and partial bus network redesign, leading to a one percent increase in annual boardings.

SEPT. 2013 – SEPT. 2016

Manager, Government Relations, Lane Transit District, Eugene, Oregon

As the incumbent in a newly-created position, consolidated all government relations and community relations work in a single position. Led local, state, and federal government affairs and provided strategic counsel.

Key Accomplishments:

- Worked with national industry peers to restore bus and bus facility discretionary grants in the federal surface transportation reauthorization bill.
- Successfully led outreach to local government and business groups to support a local tax increase generating a 15% revenue growth to improve transit service.
- As a member of the agency's Leadership Council, advised in the development of the \$110 million annual all funds budget and directly managed a \$175,000 departmental budget.
- Drafted grant applications and supporting materials including a successful \$5 million Low and No Emissions Bus Grant Program award.
- Led the appointment and confirmation processes for nominees to the District's Board of Directors who were nominated by the governor and confirmed by the state senate. Confirmed eight directors to the board between 2013 and 2018.
- Planned, advanced, and executed public-facing events including an event featuring the Federal Transit Administration Administrator announcing a Full Funding Grant Agreement announcement for a Small Starts Grant.
- Drafted public statements for the general manager, board of directors, and local elected officials.
- Testified before multiple state legislative committees on matters important to the District.

JAN. 2013 – SEPT. 2013

Government Affairs Analyst, TriMet, Portland, Oregon

Conducted state governmental affairs for Oregon's largest transit agency with focus on appropriations and governance reform.

Key Accomplishments:

- Organized a 50-person lobby day which led to a 600% increase in state paratransit funding.
- Stopped a bill to eliminate the appointed board of directors and replace it with an elected commission.
- Reviewed, tracked, and sent to internal stakeholders for comment more than 500 pieces of legislation impacting TriMet's operations and funding.
- Developed testimony, talking points, fact sheets, and other collateral to inform legislators and staff and policy priorities.

AUG. 2012 – DEC. 2012

Field Director, Future PAC – Oregon House Democrats, Portland, Oregon

In conjunction with another staffer, led the hiring, training, and operations for the Oregon House Democratic campaign arm's paid canvassing operations in four highly contested legislative races, winning three.

Key Accomplishments:

- From job posting to onboarding, led every aspect of the hiring process to fill 34 positions in fewer than three weeks. Managed confidential personnel data and records and reported timekeeping for weekly pay runs.

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- Developed a training program for approximately 20 direct reports to familiarize them with the candidates, key issues, and successful persuasion techniques.
- Conducted daily data analysis and reporting on a daily basis; used that information to adjust strategy.

MAR. 2012 – MAY. 2012

Campaign Manager, Reardon for Oregon, Portland, Oregon

In two months led a political novice's successful primary challenge against a powerful five-term incumbent.

Key Accomplishments:

- Hired two months from election day, raised more than \$200,000, secured endorsements from 12 sitting democratic members of the state legislature and a popular former democratic governor in a successful high-profile primary challenge against a powerful incumbent.
- Directly managed campaign budget, supervised one field organizer and coordinated field work with in-kind contributions from other organizations to make more than 20,000 voter contact attempts.
- Hired and managed campaign consultants, direct mail vendors, and multimedia advertisers.

JAN. 2008 – MAY. 2012

Legislative Assistant, State Reps. Jules Bailey, Dave Hunt, Tobias Read, Salem, Oregon

Managed all aspects of state legislative offices for legislators of varying backgrounds from the Portland area.

Key Accomplishments:

- Gaining progressive responsibility in each position, managed bill drafting and introduction, constituent correspondence and casework, committee assignments and office budget.
- Drafted and negotiated legislation regulating pharmacy benefit managers in legislation that became the most lobbied bill in the 2012 legislative session.
- Wrote speeches and testimony for members to provide on House Floor and in committee.
- Managed committee workplan for committee chairman and liaised with leadership offices on vote schedules for controversial legislation.
- Each member was re-elected subsequent to my service or successfully pursued higher office.

Skills

Public transportation policies and practice • Contract management • Organizational structure • Stakeholder management • Public speaking • Speech writing • Event planning • Community organizing

Education

Bachelor of Arts, Politics, Willamette University, Salem, OR

Cum Laude • Departmental Honors • Karen Wycoff Award in Politics • Paul H. Doney Debate Prize
Study Abroad: University of Stellenbosch, Stellenbosch, South Africa

Activities

LGBT Congressional Staff Association • Chair, Eugene Human Rights Commission (2015-2018) • City of Eugene Police Commission (2016-2018)

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Languages

English: Native Proficiency

French: Level B1 Proficiency, CEFRL (estimated)