
PROFESSIONAL EXPERIENCE

Office of Miami-Dade County Mayor Daniella Levine Cava

December 2020 – Present

Deputy Communications Director

- Work with the Communications Director to develop long-term and short-term communications plan for the Office of the Mayor and County departments.
- Serve as official spokesperson in English and Spanish.
- Manage relationships with national, state and local reporters and producers.
- Brief and prepare the Mayor for live and taped interviews.
- Organize press events in English and Spanish.

Biden for President Florida Coordinated Campaign

June 2020 – November 2020

Deputy Communications Director

- Developed and implemented communications strategy as part of the leadership team in Florida and led the statewide Hispanic media program.
- Managed the Coalitions Communications Team, including press secretaries for Hispanic and African American media and regional press secretaries.
- Served as official spokesperson with over 40 interviews in English and Spanish.
- Created and managed the Hispanic surrogates booking program.
- Managed relationships with national, state and local reporters, including advocacy on topics and stories.
- Organized press events in English and Spanish.

Florida Democratic Party

January 2019 – June 2020

Deputy Communications Director, Hispanic Communications Director and Spokesperson

- Worked with the Communications Director to develop long-term and short-term communications plan for the Florida Democratic Party.
- Produced FDP's weekly Spanish-language radio show "Democracia al Día".
- Created Vamos Democratas, the first Spanish-language social media brand for FDP and managed its planning and execution.
- Drafted communications materials in Spanish, including press releases, public statements, op-eds, talkers, and talking points.

Bill Nelson for U.S. Senate

June 2018 - November 2018

Hispanic Communications Director and Spokesperson

- Regularly placed Senator in television, radio, print and digital media interviews.
- Daily booking of surrogates on TV and radio.
- Drafted communications materials in Spanish, including press releases, public statements, op-eds, social media posts and talking points.
- Established and maintained relationships with reporters and news outlets.
- Briefed and prepared Senator for live and taped interviews, including talking points and translations.
- Regularly organized press events, press conferences in English and Spanish.

Office of State Senator José Javier Rodríguez (SD-37)

February 2015 - June 2018

Office of Representative José Javier Rodríguez (HD-112)

Miami, FL

District and Communications Director

- Regularly placed Senator in television, radio, print and digital media interviews.
- Organized press events, press conferences, townhalls, and other community events.
- Drafted communications materials in both English and Spanish, including press releases, public statements, op-eds, social media posts and talking points.
- Managed the office's finance, including creating annual budgets.

Samsara Indonesia

Yogyakarta, Indonesia

Communications Specialist

- Successfully created campaigns and communications for the outreach of women in risk-communities in Indonesia by creating and addressing messages about sexual justice, promotion and education of body authority, sexual and reproductive health and rights.

UNESCO – IESALC. Public Information Unit

Caracas, Venezuela

Communications Specialist

- Worked directly with the Director of Communications for the publication of the monthly newsletter, by conducting interviews and collecting and analyzing information.

EDUCATION

Spanish native speaker

B.A. in International Studies. Universidad Central de Venezuela

Certificate in Photography. Institut Seni Indonesia. Awarded with the Darmasiswa R.I. Scholarship

LEADERSHIP AND VOLUNTEER EXPERIENCE

- Miami-Dade Venezuelan Dems, **Founder**
- Florida Immigrant Coalition “Drive Safe Sunshine State” Campaign (Driver’s licenses for undocumented immigrants), **Campaign Organizer and Spanish Spokesperson.**