

Valeria Treves

Contact

Summary

Over 20 years of professional experience including 14 years in leadership positions at non-profit organizations. Proven record in facilitating stakeholder alignment, outreach to vulnerable communities, policy advocacy, and program development. Extensive knowledge of, and relationships in the union and worker center landscape across the U.S. Deep expertise and intersectional analysis of the issues facing workers and consumers, particularly women, immigrants, and Black workers and communities. Native Spanish speaker with strong written and oral communications skills in English and Spanish. Strong roots in the Latinx immigrant community.

Experience

March 2016 - Current

Director • Labor Innovations for the 21st Century (LIFT) Fund

- Led a collaborative fund creating alignment between 8 major players in labor and philanthropy nationwide to make joint investments in the field of worker organizing through grants, research, convenings, and programs for local capacity building and technical assistance.
- Managed budget of over 9 MIL.
- Managed budgetary growth from 1 to 9 MIL over a five year period.
- Managed a staff and teams of consultants.
- Led grant making to over 30 worker organizing projects through the country totaling close to \$5 million dollars disbursed to the field.
- Developed targeted programs for, and provided technical assistance to over 75 of worker organizations and collaborations between worker centers and labor unions.
- Organized 3 national and 4 regional convenings which brought together worker center and labor union leaders from across the country for strategic conversations, joint visioning and planning.
- Led the fund, in partnership with an external consultant, through an internal evaluation. Implemented extensive programmatic changes that addressed the findings in the evaluation yielding stronger programs and impact.

October 2007- July 2015

Executive Director • New Immigrant Community Empowerment (NICE)

- Transitioned the organization to a community led model, developing a base of immigrant workers as member leaders who set our organizational, base building and policy priorities.
- Catapulted the organization to become a leading advocate and movement leader locally on issues affecting undocumented immigrant workers and consumers.
- Led organizational growth increasing the budget five-fold, diversifying income sources from 5 to over 30, growing the staff team and managing staff in a range of roles.
- Managed a budget of 1.5 MIL.
- Managed staff and volunteers totaling up to 20+ individuals at any time.

Key Skills

Proven Leader
and Manager
Community
Organizing
Policy Advocacy
Strategic Planning
Program
Development
Grant-making
Fundraising
Public Speaking

- Brought sizable visibility to the organization and the issues faced by our member base, through media work, legislative advocacy, participation in coalitions and working groups, coalition building, legislative advocacy.
- Worked on organizing and policy campaigns at the city, state and federal levels. Led successful campaigns including city appropriations for public funding for day laborer centers across the city, and fought for a NY state bill to regulate night predatory employment agencies targeting immigrant communities.
- Served hundreds of immigrants through targeted programs such as health and safety training, Know Your Rights, and ESOL.
- Managed government grants from the City Council, and from the Susan Hardwood program at OSHA.
- Developed creative tools for community outreach and education including creating a graphic novel, public service announcements and community theater.

August 2006- September 2007

Education Coordinator • New Immigrant Community Empowerment

- Developed and expanded targeted ESOL programs for over 100 immigrant workers. Developed organizing committees from the ESOL program paving the way to a member lead organization.
- Coordinated a civic engagement program for 15 immigrant youth.

2005- 2006

Adjunct Organizer, PSC CUNY.

- Brought together adjunct instructors to understand their rights and benefits as employees and union members. Mobilized adjuncts to become active in the union and developed leaders.
- Represented Hunter College adjuncts in internal PSC discussions including priority setting.

Fall 2005- Spring 2006

Adjunct Lecturer, Hunter College

- Lecturer for 3 session of Geography 101: Introduction to Geography
- Large lecture classes of 60 to 80 students each
- Excellent student and faculty peer evaluations

Fall 2005- Spring 2006

Researcher/Project Manager, Office of Prof. Pavlovskaya, Hunter College

- Coordinated all aspects of a Department of Housing and Development funded research project.
- Conducted 10 Spanish-language in-depth interviews and 45 Spanish language surveys with low-income immigrant mothers in Jackson Heights Queens.
- Demographic analysis, design and translation of outreach and research materials, and data collection and analysis, budget management, staffing and oversight of a research staff including interviewers, transcribers and translators, GIS specialists and other aids.

Summer 2001, Summer 2002

Literacy Teacher, Pre-Collegiate Academy, Oakland, CA

- Literacy teacher for middle-achieving students from low-income schools.
- Develop and implement program objectives and evaluate educational programs.

Fall 2000- Spring 2002

Bilingual Teacher, Oakland Unified School District, Oakland CA

- Middle school and high school bilingual teacher.
 - Class size of 20 to 30 students each
 - Curriculum design, students evaluation for bilingual and Spanish-only students
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Education

2002-2005, Hunter College, CUNY,

- Master of Arts, Urban Geography

1996-2000 University of CA at Berkeley,

- Bachelor of Arts, Development Studies
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Certificate Programs

- Cornell - AFL-CIO Union Leadership Institute, 2014
 - Advocacy Institute, 2012
 - Coro New York Immigrant Civic Leadership Program, 2008
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Board Experience

- Labor Research Action Network, Advisory Committee, Member, 2019-present
 - Families for Freedom, Board Member and Treasurer, 2011-2016
 - National Day Laborer Organizing Network, Board Member 2014-2015
 - Lower East Side Federal People's Credit Union, Board Member Sept 2014 to 2016
 - New York Immigration Coalition, Board Member 2014-2015
 - North Star Fund's Community Funding Committee, Member, Sept, 2010-June 2011
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Publications

- El Diario/La Prensa, NYC: [Los jornaleros de NY merecen el apoyo de la Ciudad/NYC's Day Laborers Deserve Protection from the City](#) June 11th, 2015
 - El Diario/La Prensa, NYC: [¿Quién va a reconstruir nuestra Ciudad? Who will Rebuild our City?](#) November 16th, 2013
 - Master's Thesis, Hunter College CUNY, Spring, 2005
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Languages

- Spanish: Full bilingual proficiency
- French: Limited working proficiency