

Contact

www.linkedin.com/in/emma-c-hutchinson (LinkedIn)

Top Skills

Speech Writing
Strategic Communications
Public Speaking

Languages

Portuguese (Elementary)
English (Native or Bilingual)
Spanish (Native or Bilingual)

Certifications

PADI Advanced SCUBA Diver

Honors-Awards

Presidential Environmental Youth Award
School of Earth Sciences Undergraduate Research Blog Award
Introductory Seminar Award
Forum for Undergraduate Environmental Leadership
Speaker at TEDxYouth@MileHigh

Publications

Living in the Gray Zone: Climate Change and the California Drought
A Mexican Valentine's
Tanzania's Maasai Facing Impacts of Climate Change
How a Good Idea is Getting in the Way of Corporate Sustainability
The Maasai, Wildebeest, and a Warming Serengeti

Emma C. Hutchinson

Advisor, White House Office of Clean Energy Innovation and Implementation

Washington, District of Columbia, United States

Summary

Emma is a climate communication and policy professional working to make climate action accessible and relevant to all. She has an academic background in environmental policy and economics, and worked in nonprofit and philanthropic organizations before joining the Biden-Harris administration. Her main goals are to support diverse climate leadership, tell compelling stories about climate impacts and solutions, and help build durable political will for a healthy future. She is half Chilean, grew up as an expat in Australia and Brazil, and has lived in every time zone in the continental United States, so she brings insights from many geographies to her work.

Experience

The White House

Advisor, Office of Clean Energy Innovation and Implementation
March 2023 - Present (6 months)

Speechwriter and communications advisor to John Podesta. Focused on implementation of clean energy and climate provisions in the Inflation Reduction Act.

U.S. Department of Energy (DOE)

Speechwriter
May 2021 - March 2023 (1 year 11 months)
Washington, District of Columbia, United States

Biden-Harris political appointee in the Office of Public Affairs

I wrote speeches, op-eds and other public statements for Secretary Jennifer Granholm and Deputy Secretary David Turk on a wide range of climate and energy topics.

Climate Nexus

2 years 10 months

Senior Associate, Projects & Partnerships

January 2020 - May 2021 (1 year 5 months)

New York, NY

- Helped develop communications strategy for the climate movement around major media moments like COP, Climate Week, and the U.S. election
- Continued my role on the We Are Still In (now America Is All In) Secretariat to inform subnational climate strategy and elevate U.S. mayors, governors, CEOs, university presidents and more
- Led new work streams for Climate Nexus on plastics and oceans
- Helped stand up a new initiative, BailoutWatch, to track public money flows to fossil fuels during the U.S. economic recovery process and increase related media coverage and public engagement
- Helped organize U.S. Climate Action Week in April 2021 to elevate domestic voices and priorities around President Biden's Leader Summit on Climate
- Took on responsibilities in fundraising strategy, hiring, grant writing, and project management
- Developed and maintained relationships with partner organizations across the environmental movement on communications activities from pitching to message development
- Participated in our Diversity, Equity and Inclusion Committee, launched Climate Nexus' first mentorship program, and helped the organization redefine its mission and values going into its second decade

Associate, Special Projects

August 2018 - December 2019 (1 year 5 months)

New York, New York

Climate Nexus is a national, non-profit initiative that is dedicated to changing the conversation on climate and clean energy.

In my role on the Special Projects team, I:

- Helped set direction and communications strategy for subnational climate action as part of the ten-person We Are Still In Secretariat, including programming and media for U.S. Climate Action Centers at yearly COP negotiations
- Worked with over 25 partner organizations to develop communications strategies and products around key national and state climate moments, including directly pitching reporters and influencing media coverage
- Tracked negotiations for IPCC Land Report in August 2019 as sole U.S. NGO observer, ensuring that our communication with U.S. reporters and NGOs was prompt and accurate to the approved report summary

- Coordinated Climate Nexus activities and products across over a dozen staff members for IPCC Ocean & Cryosphere Report in September 2019, including managing outreach to U.S. ocean and climate NGOs

MacArthur Foundation

Tom Ford Fellow in Philanthropy, Climate Solutions Program

September 2017 - August 2018 (1 year)

Chicago, IL

The Tom Ford Fellowship through Stanford's Haas Center for Public Service provides three Stanford graduates with the opportunity to work at a private foundation for 11 months in any issue area, and to reflect on the role of philanthropy in society. As a member of the MacArthur Foundation's Climate Solutions team, I:

- Contributed to internal documents on strategy and grantmaking
- Wrote an informational paper on carbon pricing for MacArthur's board
- Collected weekly climate news stories for MacArthur's website
- Researched and crafted reports on topics like climate change beliefs, nuclear energy, climate justice, and energy storage
- Researched the concept of building political will for climate action
- Moderated a panel on climate philanthropy at AREDAY conference in Aspen, featuring panelists from four other prominent foundations
- Represented MacArthur at eight conferences and funder convenings around the country
- Participated in meetings with grantees and experts in the climate space
- Presented to 80 Chicago-area interns in government & social sector about the Climate Solutions program

The Hume Center for Writing and Speaking at Stanford University

Oral Communication Tutor

September 2014 - June 2017 (2 years 10 months)

Stanford, CA

- Tutored Stanford students in speech writing, presentation, and public speaking skills
- Gave workshops on delivering effective presentations for writing/speaking classes

National Audubon Society

Schneider Fellow

June 2016 - September 2016 (4 months)

Washington, D.C.

- Researched and strategized for field operations in Audubon's \$9 million climate initiative under a MacArthur grant
- Advanced Audubon's understanding of how to move Republican representatives toward climate action

Conergy

Future Solar Leader at COP 21

December 2015 - December 2015 (1 month)

Paris Area, France

Wrote 5 blog posts for Conergy's website and used social media to raise awareness during the conference

The WILD Foundation

WILD Cities Communications Specialist

August 2015 - September 2015 (2 months)

Boulder, Colorado

- Expanded network, maintained social media outlets, and assisted with a re-launch and new website
- Wrote 6 blog posts for the new website, which included organizing interviews and conducting research

Kuli Kuli Inc.

Blog Writer

July 2014 - March 2015 (9 months)

Oakland, California

Posted 2-3 times per month; wrote about many different environmental and food justice topics.

Stanford School of Earth Sciences

Research Assistant

July 2014 - August 2014 (2 months)

Stanford, California

- Worked in Rob Dunbar's lab on sediment cores from Patagonia to analyze past ecology and climate
- Featured in a School of Earth Sciences research video, and presented a poster at the AGU Fall Meeting

US EPA

Scientific Communication Intern

July 2013 - August 2013 (2 months)

Denver, Colorado

- Collaborated with numerous high-level advisors on projects in communication and sustainability
- Created fact sheets on scientific reports, presented to top leadership, and met Administrator McCarthy

Education

Stanford University

Bachelor's Degree, B.S. Earth Systems, Minor in Economics, Notation in Science Communication with Distinction

Fairview High School

IB Diploma