

Contact

www.linkedin.com/in/russelliebongolan (LinkedIn)

Top Skills

Program Development
Community Outreach
Social Services

Russellie Bongolan

White House Liaison - Biden Administration Appointee
Washington, District of Columbia, United States

Summary

A Political Strategist with the Mind of an Entrepreneur with the Heart of an Academic. I come with diverse experience in political organizing, technology, higher education, health & mental health care.

Experience

USDA

1 year 9 months

White House Liaison

April 2023 - Present (4 months)

Washington, District of Columbia, United States

Deputy White House Liaison

September 2022 - March 2023 (7 months)

Special Assistant

November 2021 - September 2022 (11 months)

Biden-Harris Administration Presidential Appointee to the Research Education and Economics Mission Area of the Office of the Secretary for the USDA

Warnock for U.S. Senate

Political Director

November 2020 - January 2021 (3 months)

Atlanta, Georgia, United States

- Worked with local elected officials, community leaders, and national stakeholders to galvanize support
- Managed constituency engagement staff of 20 engagement directors and coordinators for the run-off race
- Created & Executed winning strategies for voter engagement through interdepartmental collaboration including Digital & Field Organizing, Communications, Media Consultants, Senior Leadership & DSCC

- Developed infrastructure and procedures which created up to 15 constituent events a day including but not limited to stakeholder meetings, Press Conferences, Mini Rallies, Bus Tours and National Surrogate appearances.

Democratic Party of Georgia

Deputy State Coalitions Director

August 2020 - November 2020 (4 months)

- Focused on the Asian American & Pacific Islander Community, Women & Seniors for Biden for President Campaign
- Amplify, Coordinate, and Recruit for Digital Voter Events
- Serve as a liaison amongst community leaders to bring their perspectives to the forefront of state GOTV strategies

ATI Nursing Education

Client Executive

October 2017 - July 2020 (2 years 10 months)

- Served as the marketing, account management, and primary sales contact for Nursing Programs in the Greater Los Angeles Area, Central California, Hawaii & Pacific Islands
- Developed and maintained a consultative relationship with nursing program leadership to identify needs and create solution implementation plans that helped programs reach outcomes such as improved student retention, classroom engagement, faculty buy-in and high NCLEX pass rates.
- Exceeded first year revenue goal at 120% for assigned territory and regularly met or exceeded quarterly goals over all.

2U

5 years 11 months

Student Support Advisor

August 2015 - October 2017 (2 years 3 months)

Greater Los Angeles Area

- Launched the inaugural cohort of USC's Online Masters in Nursing which tripled in size from launch date
- Evaluated student needs and program growth opportunities increasing student retention
- Created and presented marketing and sales collateral for student on-boarding
- Responsible for managing student attrition through consultative and solution-based customer service

Development Coordinator

December 2011 - August 2015 (3 years 9 months)

Greater Los Angeles Area

- Executed over 50 new contracts with Fortune 500 companies & organizations such as Kaiser Permanente, Dignity Health, LA Unified School District and Logitech
- Secured over 350 student internships resulting in revenue of \$4.6 M YOY
- Increased internships by 75% from prior year by developing new partnerships and maintaining relationships with agencies for placements
- Managed all aspects of placement for our online Master's programs in a specified territory to ensure overall student success in the program

Veteran Administration

Grants and Per Diems Liaison

January 2010 - December 2011 (2 years)

Greater Los Angeles Area

- Managed grants and relationships with non-profit partners to ensure they would continue to receive funding to provide housing and mental health services for chronically homeless veterans
- Communicated and monitored contract requirements and goals to non-profit organizations throughout Los Angeles, Kern, Ventura, and San Luis Obispo counties
- Provided long term individual patient services in collaboration with multiple nursing departments

Orange County Asian Pacific Island Community Alliance

Youth Programs Consultant

April 2005 - December 2009 (4 years 9 months)

- Facilitated college prep programs for high school students of under resourced families
- Maximized limited resources by partnering with community organizations, high schools, and universities
- Coordinated fundraising campaigns and community engagement events

Birch Family Services

Non Profit Administration Intern

August 2008 - May 2009 (10 months)

Provided program evaluation of early childhood and school age programs for children with special needs

Successfully created marketing strategies for professional development trainings for special needs educators that included partnering with NYU, Stern School of Business

Led a task team to research and identify new grant and funding opportunities for the non-profit organization

Frederick Douglass Academy

Social Work Intern

September 2007 - June 2008 (10 months)

Provided clinical individual and group services to high school and middle school students. Also provided college and career counseling to graduating seniors

Successfully created Inter-school Peer to Peer Reading program which was awarded funding by the National Education Association

Successfully completed training by New York City, Dept. of Education in Child Abuse Assessment and Reporting & Sexual Health Education Program

Freedom House Recovery Center

AmeriCorps Intern

August 2006 - June 2007 (11 months)

Completed over 2000 hours of service to the wellness of individuals struggling with substance use disorder and concurrent mental health issues.

Successfully handled crisis intervention phone line for mental health services and referrals

Provided comprehensive medical and billing information management

Education

Columbia University in the City of New York

Masters in Science of Social Work, Social Enterprise

Administration · (2007 - 2009)

University of California, Irvine

BA, Political Science and International Studies · (2001 - 2005)

University of the Philippines

Certificate, Intensive Philippine Studies Program, College of Arts and
Letters · (2004 - 2004)

Sonora High School

International Baccalaureate Diploma · (1997 - 2001)